Call to Action: Stop Anti-Italian Stereotypes on Hulu

1 message

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To: pirandellolodge@gmail.com

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A Message From The Commission for Social Justice
ORDER Sons and Daughters of Italy IN AMERICA

Call to Action: Demand Accountability from Hulu for Anti-Italian Stereotypes



Dear Brothers & Sisters,

It has come to our attention that subscription-streaming television service Hulu has recently released a new reality TV series titled "The Mob."

As your Commission for Social Justice® (CSJ) President, I am deeply concerned by this production's heavy reliance on blatant Italian American stereotypes and its inclination to make light of a deeply serious subject. By leaning into tired caricatures for reality television entertainment, the show trivializes organized crime and the real-world harm it inflicts, while once again reducing our rich heritage to a single derogatory trope.

Throughout our history, we as Italian Americans have worked tirelessly to achieve recognition far beyond these persistent stereotypes. Reinforcing harmful biases on a major global platform does real harm to how our community is perceived and

treated.

We need your voice and support to demand accountability.

Below, I am sharing my formal protest letter to Hulu General Manager Lauren Tempest. I urge each of you to read the letter and join us in calling on Hulu to issue a formal public apology, and include an official disclaimer indicating that this series does not represent or define our community.

How can I help?

Making your voice heard is simple. We encourage every member, family affiliate, and supporter to take a few minutes to participate in this effort.

1. Send an email directly to Hulu. We have prepared a sample message below that you can copy, personalize, and send directly to Hulu General Manager Lauren Tempest at lauren.tempest@hulu.com.
2. Share our message. Forward this email and our formal protest letter to your family, friends, fellow lodge members, and community organizations. Encourage others to join us in making their voices heard.
3. Share your concerns with your community. Contact local Italian American organizations, cultural associations, and community leaders and encourage them to support this effort.

Thank you for your continued support of our important work, and for your dedication to protecting and preserving our shared heritage.

Fraternally,

John A. Fratta
President, Commission for Social Justice®

Read the Formal Protest Letter

SAMPLE MESSAGE TO HULU

Subject: Request for Public Apology and Disclaimer Regarding Hulu's "The Mob"

Dear Ms. Tempest,

My name is [YOUR NAME], and I am reaching out to you today as a supporter of the Commission for Social Justice, the anti-defamation and positive image arm of the Order Sons and Daughters of Italy in America, the largest and oldest Italian American organization in the United States. I am writing to express my concern regarding Hulu's recently released reality series, "The Mob," and its reliance on harmful and outdated stereotypes of Italian Americans.

For generations, Italian Americans have worked to overcome the misrepresentation of our heritage and culture in popular media. Productions that repeatedly associate our community with organized crime perpetuate damaging stereotypes and diminish the extraordinary contributions Italian Americans have made to American society.

While entertainment has every right to explore organized crime as a subject, it should not come at the expense of an entire ethnic community or reinforce the notion that these portrayals define its people and culture.

I respectfully urge Hulu to:

- *Issue a formal public apology acknowledging the concerns and harm caused by the series' portrayal of Italian Americans.*
- *Include a clear, official disclaimer within the series and its promotional materials stating that the individuals and criminal activities depicted do not represent or define Italian Americans, their heritage, or their culture.*

I hope Hulu will take these concerns seriously and recognize the importance of responsible representation.

Thank you for your attention. I look forward to seeing how Hulu addresses this matter.

Sincerely,

[YOUR NAME]

Commission for Social Justice
ORDER Sons and Daughters of Italy IN AMERICA

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